Wasatch High School Marching Band

Fundraising Letter-Writing Campaign

February 15 through April 1, 2023

Hey Band,

We are changing the way we do fundraising this year. With the exception of fireworks, we won’t be selling physical items. Instead, we’re going to have every marching band student set up a donation page that they can send to their extended family, neighbors, friends, teachers and co-workers. Most of the other clubs and teams on campus do it this way and it is super easy!

Here are instructions to set up your own Wasatch Bands Individual Fundraiser page:

1. Click the link: <https://bit.ly/WasatchBandsFundraiserLink>. Tip: it’s easier to use a laptop or desktop computer than a mobile phone.
2. If you already have an account, just Log In. If you can’t remember your password, click “forgot your password**”** and check your email.
3. Once you’re in, click on “Create Page”.
4. Next enter your first and last name and email, check the box indicating you’re not a robot, then click Submit.
5. Go to your email and click on link to complete the registration and make a new username and password.
6. Now you’re ready to create your page.
7. Set up your personal goal to $600 (or $650 if you need shoes etc) for this year PLUS any fees you owe for previous years. See your Cut Time account. If you need help getting into Cut Time, contact Mr. Ryszka
8. Upload your best appropriate (band) photo in horizontal orientation.
9. Be sure to mention the April 1st deadline.
10. Please be concise and keep your blurb all about why you are participating, and what band has meant to you. Feel free to use the sample below as a template or create your own.
11. Hit “Save”.
12. Check to see that it looks good, make any edits, and save again.
13. Go to the ‘Share my Page’ option and copy the link to paste into your email and texts that you’re sending out to your people.
14. Please also use the social media links at the bottom of the “Share my screen” tab. Have your parents share with their contacts and post on their social media too.

Once your page is set up, make sure you copy the link and paste it into your email plea for support. Write the email to your people. It can be similar to the template below or to what you put on your website.. Proofread and test links, select BCC to list your people’s email addresses then send it out!

**Thank you for making time to set up your page as soon as possible.** **Fees are due April 18th**. We cannot ignore the huge cost of marching band and must all share the load in getting financial and other support for this activity. Let’s be a group who takes pride and ownership in our High School Marching Band. You might have to follow up with people if they forget.

Smiles,

John Ryszka

Wasatch High School

Band Director

Here is a **sample letter** that you can put in an email to your people. If you’re copy and pasting, please fill in the blanks and put a link to your fundraising website on the last line.

(Go to <https://wasatchbands.weebly.com/fundraising.html>, …More, Marching Band, Fundraising; to copy, paste and edit this template so you don’t have to type it all in.)

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| Hi everyone, this is \_\_\_\_\_\_\_\_. I loved being in the Wasatch High School Marching Band as a Freshman this past season. I played \_\_\_\_\_\_\_\_\_. I love the amazing sounds we made as a group of promising musicians. We all grew in lots of ways as we showed up for each other and learned to trust each other. We are so excited to have earned 2nd place at the state competition!I’ve decided to be in the Marching Band again next year. We’re already planning an even better show by hiring show writers, designing and purchasing new field show uniforms, flags, and props that enhance the theme of next year’s show. We’re also making travel arrangements. Will you help me reach my goal?Below is a link to my fundraising page. Will you please help by making a tax-deductible donation through that link before April 1? Thank you so much for supporting me!Would your business or employer like to donate or sponsor the band? We’d love your company to help us while we help you. We will promote your business in many ways, including putting your logo on our t-shirts, trailers, give your business a shout out before each performance and more. Send an email to Jenn Taylor at wasatchbandsponsors@gmail.com or call Beverly Cutting at 631.612.4942 to learn more about a sponsorship package.Thank you, \_\_\_\_\_\_\_\_\_\_\_\_\_\_Tip: There is a section where it seems like you need to sign in through Facebook or make an account, you don't. Just click the X in the upper right corner of that box and it will take you to the donations page.\_\_\_\_\_\_\_\_’s Band Fundraising Page: (!!!insert link here!!!) |

Note to Parents: Please get involved and help your youth to follow up. This is the easiest way to do fundraising. And we think your people will like giving all their donation to the band. You’ll need to guide and encourage your teen in this effort.

Note to Students: Your parents have lots of contacts and wisdom. Please involve them. If someone says they’ll donate, and you notice they haven’t, find a gentle way to remind them, maybe resend the link. Adults get super busy and often forget. Gentle reminders are completely normal and expected.

Remember to follow up and be sure to write thank you notes in any form you think is best to your supporters! (text /email/ snail mail).